



**GCTelegram.com** is the perfect place for your online advertising. We are the #1 online news source in southwest Kansas.

Advertising space is limited. Call 620-275-8500 now and reserve your Web ad space.

### Monthly Website Traffic

Unique Visitors	Avg. 30,000
Monthly Visitors	Avg. 90,000
Pageviews	over 350,000

### GCTelegram.com Ad Positions

<u>Home Page Peel Ad</u> 7 / 14 / 30 day run	<u>Monthly Cost</u> \$ 100/175/250
<u>Exclusive – Home Page</u>	<u>Monthly Cost</u>
Interactive 250x250 (with audio/video)	\$ 275
Banner 468x60 top	\$ 250
Vertical Tile 120x240	\$ 200
Square Tile 125x125	\$ 150
<u>Exclusive – Other Pages</u>	<u>Monthly Cost</u>
Vertical Tile 120x240	\$ 200
Square Tile 125x125	\$ 150

### GCTelegram.com Ad Positions

<u>Rotating – Home Page</u>	<u>Monthly Cost</u>
Marketplace 250x250	\$ 200
Banner 468x60 bottom	\$ 175
Vertical Tile 120x240	\$ 150
Square Tile 125x125	\$ 100
<u>Rotating – Other Pages</u>	<u>Monthly Cost</u>
Leaderboard 728x90	\$ 250
Vertical Tile 120x240	\$ 200
Banner 468x60	\$ 69
Square Tile 125x125	\$ 49

**SWKTalk.com** is our newest web property and an online meeting place for everyone in southwest Kansas.

SWKTalk.com Ad Positions (Home Page Only)

<u>Exclusive</u>	<u>Monthly Cost</u>
Square Banner 250x250	\$ 150
<u>Rotating</u>	<u>Monthly Cost</u>
Vertical Tile 120x240	\$ 125
Wide Banner 160x600	\$ 150
Banner 468x60	\$ 100

### SWKPrepZone.com Ad Positions

Launching September 3, 2009

<u>Exclusive (Home Page Only)</u>	<u>Monthly Cost</u>
Square Banner 250x250	\$ 125
<u>Rotating</u>	<u>Monthly Cost</u>
Square Tile 125x125	\$ 39
Banner 468x60	\$ 69
Leaderboard 728x90	\$ 150
School Page Sponsor (select by school, non rotating, link to your website)	\$ 20

The Garden City Telegram • 310 North 7<sup>th</sup> Street • Garden City, KS 67846

Phone: 620-275-8500 • Fax: 620-275-5165

Visit <http://www.GCTelegram.com/advertising> for further details.