



**GCTelegram.com** is the perfect place for your online advertising. We are the #1 online news source in southwest Kansas.

Advertising space is limited. Call 620-275-8500 now and reserve your Web ad space.

### Monthly Website Traffic

Unique Visitors	over 39,000
Monthly Visitors	over 110,000
Pageviews	over 480,000

### GCTelegram.com Ad Positions

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<u>Run of Site Ads</u>	<u>Monthly Cost</u>
Above Welcome Box 260x90	\$ 300
Below Welcome Box 260x90	\$ 300
Square Tile 125x125	\$ 150
<u>Home Page Peel Ad</u>	<u>Monthly Cost</u>
7 / 14 / 30 day run	\$ 100/175/250

<u>Obituaries Page</u>	<u>Monthly Cost</u>
Leaderboard 728x90 rotating	\$ 250
Banner 468x60 exclusive	\$ 200/\$ 150
Vertical Tile 120x240 exclusive	\$ 200/\$ 125
Square Tile 125x125 exclusive	\$ 150
Square Banner 250x250 exclusive	\$ 175

<u>Exclusive – Home Page</u>	<u>Monthly Cost</u>
Interactive 250x250 (with audio/video)	\$ 275
Banner 468x60 top	\$ 250
Vertical Tile 120x240	\$ 200
Square Tile 125x125	\$ 150

### SWKPrepZone.com Ad Positions

<u>Exclusive - Home Page</u>	<u>Monthly Cost</u>
Square Banner 250x250	\$ 125
<u>Rotating</u>	<u>Monthly Cost</u>
Square Tile 125x125	\$ 39
Banner 468x60	\$ 69
Leaderboard 728x90	\$ 150
School Page Sponsor	\$ 20
(select by school, non rotating, link to your website)	

<u>Rotating – Home Page</u>	<u>Monthly Cost</u>
Marketplace 250x250	\$ 200
Banner 468x60 mid content	\$ 175
Vertical Tile 120x240	\$ 150
Square Tile 125x125	\$ 99

### SWKTalk.com Ad Positions

**SWKTalk.com** is our newest web property and an online meeting place for everyone in southwest Kansas.

<u>Exclusive – Section Pages</u>	<u>Monthly Cost</u>
Square Banner 250x250	\$ 200
Vertical Tile 120x240	\$ 200
Square Tile 125x125	\$ 150

<u>Exclusive – Home Page</u>	<u>Monthly Cost</u>
Square Banner 250x250	\$ 150

<u>Rotating – Section Pages</u>	<u>Monthly Cost</u>
Leaderboard 728x90	\$ 250
Vertical Tile 120x240	\$ 125
Banner 468x60 (top of content)	\$ 175
Banner 468x60 (mid content)	\$ 150
Square Tile 125x125	\$ 75

<u>Rotating</u>	<u>Monthly Cost</u>
Vertical Tile 120x240	\$ 125
Wide Banner 160x600	\$ 150
Banner 468x60	\$ 100